Payment Accelerator

Cookie Policy

Yoru Ltd · Company No. 15722164

This policy explains what cookies are, the types we use on the Yoru website, and how you can control them.

1. What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They help improve your experience by remembering preferences, tracking user behaviour, and facilitating site functionality.

2. Types of Cookies We Use

- Strictly Necessary Cookies: Essential for the operation of our website.
- Performance Cookies: Collect information on how users interact with the site (e.g., Google Analytics).
- Functionality Cookies: Remember choices you make to improve your experience.
- Targeting/Advertising Cookies: Track browsing habits to display relevant ads. (Only used with consent.)

3. How We Use Cookies

We use cookies to:

- Enable core functionality and security.
- Understand how users interact with the website.
- Improve performance and personalise content.
- Enable marketing and analytics tools.

4. Managing Cookies

Analytics cookies are optional. We only load Google Analytics on our production website after you have accepted analytics cookies. Rejecting analytics does not affect essential website functions.

Use Accept cookies or Decline in the cookie banner to accept or reject optional analytics. We save your choice in an essential preference cookie for six months. You can change your choice at any time using Cookie settings at the bottom of the page. After either choice, the page reloads to apply your preference. Rejecting analytics also removes existing Google Analytics cookies for this website.

You can control or disable cookies through your browser settings. However, disabling some cookies may impact the functionality of our website.

5. Third-Party Cookies

We may allow trusted third parties to place cookies for analytics or advertising purposes. These providers have their own privacy and cookie policies, which we encourage you to review.

6. Changes to This Policy

We may update this Cookie Policy from time to time. Updates will be posted on this page.

Contact

Questions regarding this Cookie Policy can be directed to: help@yorufactor.com