Payment Accelerator

Privacy Policy

Yoru Ltd · Company No. 15722164

Yoru Ltd. is committed to safeguarding your privacy. This policy explains how we collect, use, disclose, and protect your personal information when you use our website and services.

1. Introduction

Yoru Ltd. ("Yoru", "we", "our", or "us") is committed to safeguarding your privacy. This Privacy Policy explains how we collect, use, disclose, and protect your personal information when you use our website and services.

2. Information We Collect

We may collect and process the following types of personal data:

- Identity Information: Name, title, date of birth, and gender.
- Contact Information: Email address, phone number, billing address.
- Technical Information: IP address, browser type, time zone, operating system, and platform.
- Usage Data: Information about how you use our website and services.
- Marketing and Communications Data: Your preferences in receiving marketing from us.

3. How We Use Your Information

Your data is used for:

- Providing, maintaining, and improving our services.
- Administering our website and internal operations.
- Complying with legal obligations.
- Sending newsletters, promotional materials, and other communications.
- Detecting, preventing, and addressing fraud, security, or technical issues.

4. Legal Bases for Processing

We process your data under the following legal grounds:

- Consent.
- Contractual necessity.
- Compliance with legal obligations.
- Legitimate interests.

5. Data Sharing and Disclosure

We do not sell your personal data. We may share your information with:

- Service providers under strict confidentiality agreements.
- Legal authorities, if required by law or to protect rights.
- Investors or partners, in anonymised or aggregated form.

6. International Data Transfers

Your data may be transferred and stored outside the UK/EEA. In such cases, we ensure appropriate safeguards are in place, such as standard contractual clauses.

7. Data Retention

We retain personal data only as long as necessary for the purposes it was collected or to comply with legal obligations.

8. Security Measures

We implement industry-standard security measures to protect your data, including encryption, access controls, and regular audits.

9. Your Rights

Under the UK GDPR, you have rights including:

- Access, correction, or deletion of your data.
- Objection to or restriction of processing.
- Data portability.
- Withdrawal of consent.

Contact

Questions regarding this Privacy Policy can be directed to: help@yorufactor.com